



FOR AI AND DATA SCIENCE DEPARTMENTS IN TAMIL NADU

Become a Campus Partner

Connect your students to the AI events, hackathons, internships and courses across Tamil Nadu, and show the state what they build.

Free, now and later

No exclusivity

Leave any time

One programme, three groups who gain

theTN.ai checks every listing against its source. Your department adds its students, its events and its work; theTN.ai does the checking, writing and publishing.

Your students

- A Monday email of AI deadlines and events open to them, by city and year
- Internships at Tamil Nadu companies, checked with each company
- Their AI projects published, with a page of their own
- 23 badges to collect, and certificates anyone can check
- A byline for up to three Campus Correspondents

Your faculty

- Faculty development programmes, research grants and calls for papers in the same Monday email
- A story on theTN.ai when their research comes out
- A Faculty Coordinator certificate each year
- No portal to log in to: one private link to confirm things

Your department

- A department page on theTN.ai, and a badge for your website
- A free listing and a social media poster for every AI event you run
- Guest talks from companies listed on theTN.ai, when we can arrange them
- A monthly note with totals, and an annual activity report with dated links
- A Campus Partner certificate

How joining works

1

Ask to join

A three-minute form at thetn.ai/campus/join, from the HoD or a faculty member.

2

A call

Fifteen minutes with the editor, and the Principal if they wish. The editor replies within 3 working days.

3

Sign

A short agreement for one year, on letterhead, signed by the Principal or HoD.

4

Go live

Your department page goes up; the coordinator gets the students' signup link.

What we ask of you

- One faculty coordinator with an official email: about ten minutes a month.
- Share the students' signup link once a term.
- Send your AI events and results as they happen.
- Nominate up to three Campus Correspondents, all 18 or older.
- Confirm a student project is real before we publish it. We check the facts.
- Never send us a student list. Students sign up themselves.

Collected one by one, checked every time

Students collect badges for things theTN.ai can check: a confirmed college email, an AI event in each hub city, a published project, a campus story, a finished course, a hackathon result. Never for signing up alone.



First Pixel



Founding Season



Chennai Hub



Coimbatore Hub



Madurai Hub



Full Map



First Build



Open Code



Demo Live



First Byline



Course Finisher

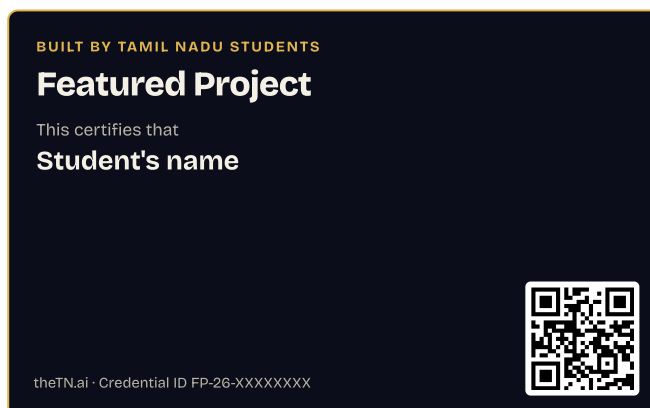


Winner

12 of the 23 badges. Each has a check link that anyone can open. All of them: thetn.ai/badges

Four certificates, each with a QR code

Scanning the QR code opens a public check page that shows who holds the certificate, what it is for, and whether it is still valid. Students add the link to their profiles.



CERTIFICATE	FOR	GIVEN WHEN
Campus Correspondent	Students who report for theTN.ai	After a semester of published stories
Featured Project	Each member of a featured project team	When the project is published
Faculty Coordinator	The department's coordinator	Each academic year
Campus Partner	The department	Each academic year, with its activity report

Plain answers before you sign anything

- ✓ **No fees, ever.** Not for the page, the posters, the reports or the certificates.
- ✓ **No rankings or scores.** We never rank colleges or rate departments.
- ✓ **Your name and logo** appear only as the agreement allows, and come down within 7 days if you leave.
- ✓ **A reply first.** Before we publish anything critical about your department, you can respond.

- ✓ **Totals only.** You see how many students signed up, never who. Counts under 5 show as "fewer than 5".
- ✓ **Students stay in control.** Only students aged 18 or older sign up, and any student's name comes down within 48 hours of their request.
- ✓ **No exclusivity.** Work with anyone else you like.
- ✓ **Leave any time** with one email.

Questions HoDs ask

Is theTN.ai approved by AICTE or Anna University?

No. It is an independent website about AI in Tamil Nadu, not a government site. A Campus Partnership is an agreement between your department and theTN.ai.

Who runs theTN.ai?

For now, StudAI Edutech Private Limited, Chennai, whose founder Paul Jeevanesan is the Chief Editor. StudAI One has no part in this programme, and no student data goes to it without the student's permission.

Can we use this for NAAC or NBA?

You get a dated activity report with links to everything published from your department. Whether an assessor counts it is their decision.

What if a student sends something false?

theTN.ai checks every fact before publishing. The coordinator only confirms that the student and the project are real.

Who signs?

The Principal or the Head of Department (with the Principal's approval), on a short agreement for one year. Print it, sign, add the college seal and email us a scan.

Will you sell anything to our students?

No. The programme sells nothing to anyone.

NEXT STEP

Ask to join at thetn.ai/campus/join

Or write to editor@thetn.ai. The full terms are at thetn.ai/campus/terms.

